



2021
Maifest
FUNDRAISER

June 4-5

Friday:

Family Day

Saturday:

Gala, 6-10pm



DANK Haus
German American
Cultural Center

4740 N. Western Ave.
Chicago, IL 60625

Benefits of Support

- **Connect your brand with the DANK Haus's globally-minded and culturally curious audience, including:**
 - **Expected attendance: 50-100 (pending COVID regulations)**
 - **Email list: 7,050+**
 - **Facebook followers: 7,450**
 - **Instagram followers: 1,591**
- **Network with Chicago's civic leaders**
- **Create awareness of your company on DANK Haus event materials, print and digital**
- **Support the DANK Haus's 2021 programs such as: German-language school for children, teens, and adults, multicultural art exhibitions, and preservation of German-American artifacts.**

Gala Highlights

The 2021 Maifest Gala is our second annual fundraiser, which will generate important funds and awareness of our mission. A traditional celebration of spring, our 2021 event represents cautious optimism following the COVID-19 pandemic. The following features have been adapted to be COVID-19 safe:

- **Authentic German fest fare – plated table service**
- **Performances by German-American band Paloma**
- **Live auction and raffles**
- **Debut of our renovated terrace with skyline views**
- **Traditional German activities and games (seated)**

Additional health precautions:

- **Masks and social distancing enforced**
- **Private reserved tables (6 person max)**
- **Outdoor rooftop seating with awning (available in addition to indoor seating)**



Sponsorship Packages

You can be involved in this evening and pre-event publicity in a few important ways.

Cash sponsors make this annual event more than a fundraiser. You create an authentic cultural experience – all with the goal of expanding our public programs. Every year we serve over 20,000 people: language learners, history lovers, art buffs, festival-goers, and neighbors. The most committed fraction of that group attend our annual gala, and they are interested in companies like yours who are based locally and understand their customers' cultural heritage. Reach this audience through one of our sponsorship packages, which start at \$500.

Our development team is also able to create a custom package that meets your needs and maximizes your unique offerings.



Contact Rosa Gallagher: rosa@dankhaus.com

Benefits

	Presenting Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
6 event tickets	*			
4 event tickets		*		
2 event tickets			*	
Name + logo on photo booth backdrop	*			
Tagged posts on social media in 4 weeks before event	*	*	*	*
Recognition by live emcee during event	*	*		
Name + logo on table tents	*	*	*	*
Name + logo in May 1 and June 1 email newsletters	*	*	*	
Photo + text in May 1 and June 1 email newsletters	*			
Company postcard or flyer at table settings	*			
Named sponsor table	*	*		

Wish List:

- \$1,000: Sponsor the welcome cocktail
- \$500: Sponsor the decor
- \$1,500: Sponsor the entertainment