DANK Haus German American Cultural Center
Marketing Internship

Rotating Internship Terms: January-April | May-August | September-December
Weekly Commitment: 10-20 hours per week (unpaid)
Application Deadlines: December 15 | April 15 | August 15

Essential Duties: The DANK Haus German American Cultural Center is looking for motivated students interested in contributing to the DANK Marketing team. Duties include, but are not limited to:

- Working closely with the marketing team to expand press contacts and familiarizing yourself with the Chicago political and cultural community.
- Assisting with the creation of press releases and other marketing communication pieces.
- Developing and maintain relations with print, electronic, radio, and television media contacts to ensure extensive exposure of our cultural programming.
- Conducting a marketing analysis of potential clients and competition of the DANK Haus German American Cultural Center.
- Participating in the planning of a consistent and focused communications schedule.
- Contributing to print material design, production, and distribution.

Desired Qualifications:

- Commitment to the DANK Haus German American Cultural Center’s mission of preserving and promoting German language and culture.
- Excellent written and verbal communication skills.
- Passion for and/or experience with marketing and public relations.
- Proficiency in Microsoft Office, Adobe Creative Suite, the internet, and familiarity with Macs.
- Willing, resourceful, positive, and forward-thinking.

How to Apply:
Applications can be submitted to Laura Engel at lauraengel@dankhaus.com. Please include an updated CV and cover letter. In your letter, please address why you are interested in a marketing internship with the DANK Haus and any relevant previous experience.

Location:
The DANK Haus is located at 4740 N Western Ave, Chicago IL 60625, just a half-block from the Western Brown-Line station at Lincoln Square.